

# Konetic Recruit empowered recruiting:

## Case Study: Slaughter and May

Slaughter and May is a leading international law firm with a worldwide corporate, commercial and financial practice. The high calibre professionals, whom number more than 1300, provide a diverse client base with a service based upon technical excellence allied with commercial awareness and a practical, constructive approach to legal issues. Slaughter and May is one of the leading recruiters of trainee solicitors and vacation scheme interns in the UK.

## Trainee & Vacation Scheme Recruiting

As an international institution, a key element of Slaughter and May's strategy is to hire the best new talent from universities. To do this effectively and maintain the highest quality personal relationships through what is traditionally a highly administrative process requires a significant resource commitment from Slaughter and May.

### Business Drivers

Slaughter and May's goal was to increase the effectiveness and efficiency of their recruitment processes whilst still retaining the firm's traditionally high quality personal touch throughout:

- Provide an intuitive, informative and personalised candidate experience
- Better position Slaughter and May to capture the highest calibre candidates
- Significantly reduce the administration burden on recruiters
- Improve the efficiency of the recruitment process
- Provide detailed quantitative management information

### Technology

Slaughter and May selected Konetic Recruit because the technology met key requirements:

- A solution that was robust, scalable and met exacting data legality and security requirements
- A system that could enable the delivery of highly personalised communications between the firm and applicants in an effective but intuitive manner via the internet and paper
- A technology that was flexible enough to be configured to Slaughter and May's unique requirements
- A platform that provided candidates with the ability to interact online with Slaughter and May

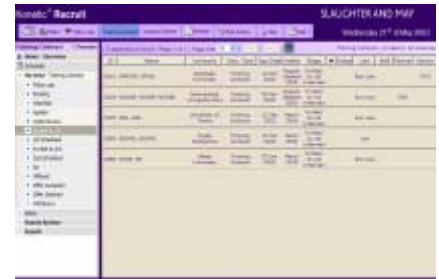
### The Konetic Solution

Konetic delivered a customised and branded Konetic Recruit solution to Slaughter and May that commenced in June 2003. The solution has been configured to meet the specific business requirements of the UK HR Recruitment team initially.

### Key Deliverables

Since deployment the solution has:

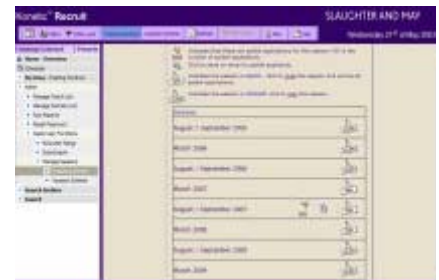
- Accepted many thousands of online applications
- Scheduled 100's of interviews in multiple locations (university and Slaughter and May offices)
- Enabled Slaughter and May to manage and select from large volumes of high quality candidates quickly and efficiently
- Provided highly detailed and configurable MIS & reporting on the campaigns for the first time



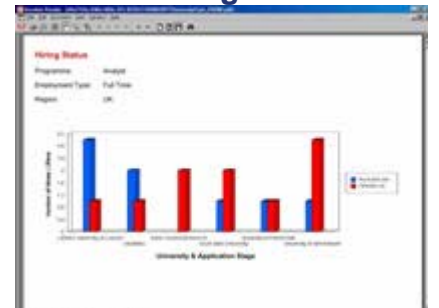
### Recruiter's Inbox



### Candidate Application Console



### Season Management



### Real-time Report Generator